

FOR IMMEDIATE RELEASE:

CONNEXUS EQUITY MANAGEMENT PARTNERS COMPLETES STRATEGIC ADVISORY CONTRACT FOR OEM, LLC

*OEM engaged Connexus to perform operational analysis
and provide a strategic plan for growth*

Newport Beach, CA, August 26, 2014 – Connexus Equity Management Partners, LLC (“Connexus”) announced today the completion of a strategic advisory services contract for OEM, LLC (“OEM”), a Fullerton, California based manufacturer of custom hydraulic press systems for the circuit board and composites industries. During the nine month engagement, Connexus conducted a detailed audit of OEM’s business operations and developed a comprehensive strategic plan for growth in its core markets. Connexus also provided an interim CEO to run operations and put in place the required management systems and staffing resources to successfully implement the strategic plan.

The advisory services provided by Connexus included situational and competitive analysis, detailed cash flow and profitability financial modeling, manufacturing capacity and constraints assessment, management systems review, raw materials and work-in-progress inventory audit and balance sheet reconciliation. The effort concluded with a detailed presentation to the Board of Directors coupled with a strategic implementation plan including human and capital resource requirements, recommendations for improving management systems, sales, marketing and manufacturing operations.

“Connexus is pleased to have had the opportunity to help OEM transition to new ownership and provide a roadmap to successful growth in the future,” said Rob Henderson, Managing Partner with Connexus. “We believe our contributions will help to put OEM on a course for continuous growth and profitability in the future.”

“We at OEM are grateful and very appreciative of the work that Connexus did for our company.” said Sean Field, Principal owner and Incoming CEO. “The depth of knowledge from the team at Connexus is world class and the value they provided in developing a roadmap for the company was invaluable. I would recommend Connexus to anyone who needs depth as well as breadth in management advisory services.”

About Connexus Equity Management Partners, LLC

Located in Newport Beach, California, Connexus Equity Management Partners, LLC is a boutique private equity firm specializing in providing capital investment, strategic advisory and executive management services to early stage and distressed companies across multiple industry verticals. For more information on the company, visit www.ConnexusPartners.com, or call (949) 639-9710.

Contact:

Robert Henderson, Managing Partner
rhenderson@connexuspartners-dot-com

###