

FOR IMMEDIATE RELEASE:

NEW COMPANY LAUNCH: CONNEXUS EQUITY MANAGEMENT PARTNERS, LLC

***Firm to focus on providing growth capital and management advisory services
to early stage companies***

Newport Beach, CA, December 3, 2013 – Connexus Equity Management Partners, LLC (“Connexus”) announced today the launch of their new capital investment and advisory services company. The firm, comprised of six senior level executives with a broad base of industry experience and management expertise, is focused on providing the necessary resources for early stage companies to maximize growth potential while minimizing executional risk. The founding partners include Ken Neeld, Robert Henderson, Ryan Kaneshiro, Roger Bruce, Mike Massari and David Sunderland.

Connexus targets early stage companies across multiple industry verticals including technology, hospitality, manufacturing and retail with annual sales from pre-revenue startups to \$20 million that are looking to achieve significant growth or operational objectives. By providing access to growth capital coupled with strategic advisory and executive management services, these companies can leverage multiple resources to maximize their opportunity for success.

“Our unique value proposition in the market is centered on our ability to provide a full range services to our clients in addition to growth capital investment to minimize operational risk and maximize return to our investors.”, said Ken Neeld, Managing Partner. “In addition to our internal private equity fund, we work with general partners of other committed funds as well as individual accredited investors to raise the necessary capital to invest in undercapitalized businesses in growth markets. “

About Connexus Equity Management Partners, LLC

Located in Newport Beach, California, Connexus Equity Management Partners, LLC is a boutique private equity firm specializing in providing capital investment, strategic advisory and executive management services to early stage companies across multiple industry verticals. For more information on the company, visit www.ConnexusPartners.com, or call (949) 639-9710.

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