

FOR IMMEDIATE RELEASE:

CONNEXUS EQUITY MANAGEMENT PARTNERS MAKES A MAJORITY INVESTMENT IN ARTISAN OUTDOOR, LLC

As majority investor, Connexus will take active operational role in the company

Newport Beach, CA, June 17, 2015 – Connexus Equity Management Partners, LLC (“Connexus”) announced today the closing of a majority investment in Artisan Outdoor, LLC (“Artisan”), a professional services firm specializing in the design, build and maintenance of outdoor living spaces for the luxury home market. Services provided by Artisan include landscape, hardscape, pools, spas, water features, fire places, fire pits, outdoor furnishings, lighting and outdoor audio/visual systems.

Artisan Outdoor will be led by a seasoned executive management team consisting of Jim Neeld as President and Rob Henderson as CEO. Jim brings 30 years of experience in the design and build of premium outdoor living spaces for the luxury home market here in Orange County. Rob brings over 30 years of experience in senior management roles in related industries and will be responsible for sales, marketing and the day to day operations. As the majority investor, Connexus will take an active role in the operations of the company to help Artisan achieve its strategic and financial growth objectives.

“Connexus is excited to be investing in both Artisan and Jim Neeld, who has built a solid reputation for high quality landscape design and construction coupled with exceptional customer service and support.” said Ryan Kaneshiro, Managing Partner with Connexus. “We believe that this investment coupled with the operational bench strength of our team will help Artisan successfully execute on its aggressive business plan of being one of the top providers of outdoor living systems to the luxury home market here in Orange County.”

About Connexus Equity Management Partners, LLC

Located in Newport Beach, California, Connexus Equity Management Partners, LLC is a boutique private equity firm specializing in providing capital investment, strategic advisory and executive management services to early stage and distressed companies across multiple industry verticals. For more information on the company, visit www.ConnexusPartners.com, or call (949) 639-9710.

About Artisan Outdoor, LLC - Located in Irvine, California, Artisan Outdoor specializes in in the design, installation and maintenance of all luxury outdoor living systems. Services include landscape, hardscape, lighting systems, pools, spas, water features, outdoor kitchen and cooking systems, fireplaces and fire pits, outdoor furnishings and audio / video entertainment systems.

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